

STATE CONVENTION:

Buddy Poppy Display Contest:

DURING THE STATE CONVENTION:

*Buddy Poppy Display Contest Rules for June State Convention Competition
Displays presented will be judged in three (3) categories. 1st, 2nd, & 3rd Place awards will be awarded in each category.

*Displays shall be set up in the space provided in the convention facility. Prior to setting up the display, the responsible person must register with the Buddy Poppy desk and complete an entry form provided (unless one was provided earlier and approved by the Department which will show the category of competition, the number and location, and the name of the person who will dismantle and remove the display at the close of convention. **(Please be advised all displays must be removed by noon on Sunday, or it will be disposed of by convention staff).**

* Please review the categories listed and **the new rule requirements**.

These guidelines have been designed to place emphasis on the purpose and effectiveness of the displays. The below guidelines will not follow V.F.W. National guidelines to help better prepare the displays for National Conference.

- (1) Displays may or may not be accompanied by a small white card (4" x 6") in size, on which an explanation of the theme for the display or other information of interest to the viewers or the judges, must be written in black ink only.
- (2) Post name, number, city or state (including the shape of your state) may **not** be visible on the displays. Failure to comply will result in disqualification.
- (3) Any use of non-VFW trademarks or copyrighted material on your display must have prior approval from the trademark or copyright holder. This includes, but is not limited to, names, logos, audio/visual graphics, images and/or props. The VFW and Buddy Poppy logo and name is authorized but use of any outside organization trademark or copyrighted material and/or logos must have prior approval through their respective organization.
- (4) setting up and taking down displays. Contact the State Chairman for display room location upon arrival at State Convention.

JUDGING:

Judging of displays will be focused on effectiveness, purpose, clarity of theme, suitability, originality, beauty and number of poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of poppies used. Judging will be held around 10:30a.m. the Saturday of the State Convention and will be finished by 5p.m.. All entries MUST BE submitted no later than 8:45a.m. that Saturday. Please call the Buddy Poppy Chairman if you have any questions.

PRIZES:

Awards will be handed out at the Saturday night banquet for each of the three categories. If winner is not available to collect the award, the award will be given to their V.F.W. District Commanders.

NOTE:

The Department adjutant will have to notify the Programs Director, in writing, by June 30th of the Posts that will represent the Department in each category. This will allow us the time necessary to ensure each entry has sufficient space to set up at the National Convention.

Please be advised, the programs Committee cannot guarantee against theft of personal items placed on displays. The exhibit area is monitored typically by either security guards/hotel staff or cameras: however, they monitor a large area and are not assigned to one specific area. We strongly discourage using items of sentimental value, items of value or items considered to be irreplaceable on Buddy Poppy displays.

- (1) Displays will be presented and judged in three categories:

CATEGORY 1:

PUBLIC PROMOTION OF POPPY SALES: Window, Booth, Parade or Poster Displays, Sales Promotions, etc.

Public Promotion of Poppy Campaign (Window, booth, parade, poster displays, campaign promotions etc.).

- (a) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the VFW Buddy Poppy.

- (b) At least **one** of the poppies used in the display must be in its original form and color, with a label attached.

CATEGORY 2:

MEMORIAL OR INSPIRATIONAL DISPLAYS: Wreaths, memorial tablets or plaques, patriotic, or devotional themes.

- (a) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the Buddy Poppy.
- (b) At least one (1) Buddy Poppy used in the display must be in its original form and color, with label attached.

CATEGORY 3:

ARTISTIC OR DECORATIVE USE OF POPPIES: (Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

- (a) Any display not meeting the requirements of Categories 1 and 2 will automatically be entered in Category 3.
- (b) At least one (1) Buddy Poppy used in the Display must be in its original form and color, with label attached.

If a Post and/or Auxiliary wins first place in the State competition in any of the three (3) categories listed above, the winners are invited to compete at the National Convention. The winners are responsible for setting up and taking down the displays at the National Convention. The Post and State Chairman must contact Department Headquarters in writing giving the size of the display and the amount of space required for displaying the Buddy Poppy entry Competition. CHECK DEADLINE WITH NATIONAL by visiting online at www.vfw.org – National Convention.

- (2) Departments purchasing over 250,000 poppies will be allowed two (2) displays in each of the three categories for the National Display Contest, all others will be allowed (1) display in each of the three (3) categories, no deviations.
- (3) The National Programs Committee shall have no responsibility in setting up, taking down or returning displays.